

## Candidate University



We've developed a series of courses for candidates looking to improve their career and job search success.

We deliver these programs through a webinar format - all you need to participate is a computer and a telephone - easily accomplished from the comfort of your home.

We've had the pleasure over 25 years of seeing young adults come out of school and a quarter of a century later are CEOs and Senior Executives. Why do some succeed and others flounder?

One trait of all top talent is that they continually invest in themselves - only in their technical and managerial skills - but also in their career management and job search skills.

Top talent doesn't let their career happen to them as a function of luck - they actively manage and leverage their careers through constant reading, learning, and education. Can you afford not to take advantage of some of the powerful webinar programs we've put together on career success and job search best practices?

## Candidate Course Catalog

### Cut Your Transition Time in Half



Most executive job searches take 4-6 months -- in the best of times. In slow markets or recessions, that timeframe can easily double. What if starting tomorrow you could cut your transition time in half? Imagine the savings you wouldn't be digging into, the stress your family wouldn't be feeling, and the anxiety you could live without. In just one hour, we'll show you how to step off the circle of transition in your career and quickly find and win that next great opportunity.

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### Resumes are Worthless



## Advanced Networking



The majority of networks most executives possess - especially when they are in a job search mode - are nothing short of horrific. For most executives, it can take 6 months to establish a strong network and another 6 months before the network begins to produce outstanding job leads. We'll show you how to significantly reduce the time it takes to build an advanced network that leads to an abundance of opportunities.



## Leveraging the Internet



The on-line tools for executives seeing a new opportunity are increasing at an exponential rate. We'll show you how to leverage many of the social networking sites, business research tools, and the latest best practices in on-line networking and communications to quickly build your advanced network. Do you know which tools to use and how to extract the best value out of each one?

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## Winning the Phone Interview



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with a very good example. This is the first of the five steps in the S.W.E.A.R. method. The first step is to "S.W.E.A.R." which stands for "Swear to God"

## Learning to S.W.E.A.R. in the Interview



You cannot afford to go to an interview and fail to be asked back for another round. Each time you get to bat, you must get a hit and move to the next base. We'll show you how to use a simple but effective method to amaze the interviewer. We use an easy to remember memory device called the S.W.E.A.R. method. This method will keep you focused on providing the perfect answer to every question.

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## Open Roundtable Discussion



## Spotlight on Related Products for the Candidate University