

## **Confused and Overwhelmed Where to Start on Hiring Top Talent?**

### **Top 3 Reasons Hiring Managers and Executives Come To Our Website:**

[You're Struggling to Find Great Talent](#)

[You're Not Sure How to Define Success for Your Open Position](#)

[You're Worried You'll Make a Mistake in Interviewing](#)

### **You're Struggling To Find Great Talent**



**Here are our key recommendations on how to get started in finding great talent:**

Read the Chapter titled "***How To Attract the Bottom Third of the Candidate Pool***" in our Book "***You're NOT the Person I Hired***".

[Learn more about our best selling book, now in the hands of over 10,000 CEOs and Executives worldwide by clicking here.](#)

Get our most popular product, The Complete Hiring System, which takes all of our content about hiring top talent and provides a structured, rigorous, and methodical approach to hiring - from start to finish. [Click here to learn more about our Complete Hiring System.](#)

Call us for a consultation on different tactics and strategies for finding outstanding talent. We can discuss options ranging from improving your ad response to executive search. [Click here for our Contact Us Page.](#)

### **Additional Recommendations for Learning How to Find Top Talent Candidates:**

Review Step 2 of our Success Factor Methodology regarding best practices in finding and attracting top talent. [Click here to go to the section of our website on finding and attracting talent.](#)

Check out some of our blog postings on the subject of finding and attracting talent. We've created one of the most respected blogs on the Internet for best practices on hiring great talent. When you get to the blog, search for articles on finding candidates. [Click here to go to our popular blog on Hiring Top Talent.](#)

## You're Not Sure How to Define Success for Your Open Position



**Here are our key recommendations for getting started in defining success:**

Download a copy of the Executive Summary of our Research Project regarding the Top Ten Hiring Mistakes. This research project led us to write our best selling book. [Click here to download the Research Executive Summary.](#)

We offer a complimentary review of your Success Factor Snapshot defining success for an open role. [Click here to take advantage of this FREE Offer.](#)

Read the Chapter 5 and 6 in our book "You're NOT the Person I Hired" to gain a deep understanding of the importance and technique of defining success. We cannot stress enough that NOT defining success is the NUMBER ONE reason hiring fails. [Click here to learn more about our best selling book.](#)

## Additional recommendations for learning how to define success:

Download examples of Success Factor Snapshots. [Click here to download our examples of Success Factor Snapshots we've developed for clients on Executive Search Projects.](#)

We've written numerous articles on our Hire and Retain Top Talent Blog about defining success as the Number One issue in hiring top talent. [Search our blog for articles related to learning how to define success for a key role by clicking here.](#)

## You're Worried You'll Make a Mistake in Interviewing



Here are our key recommendations for getting started in interviewing.

One of our popular products is our **Desktop Hiring Guide**, which provides hiring managers with a guide of what questions to ask and how to "peel the onion" with candidates.

[Click here to learn more about our](#)

## [Desktop Hiring Guide.](#)

Interviewing is one of the most underutilized skills of hiring executives and managers. Discover the "RIGHT" questions to ask in the interview to predict future success and eliminate lies, embellishment, and exaggeration. The Chapter on Interviewing in our Book "***You're NOT the Person I Hired***" is worth the investment by itself.

[Click here to learn more about our best selling book on hiring top talent.](#)

Listen to some of the podcasts from our popular Internet Radio Show on how to interview and get to the "truth" everytime. [Click here to see our list of Radio Shows on Hiring Top Talent.](#)

### **Additional recommendations for learning how to NOT make a mistake in interviewing:**

Discover why effective interviewing is one of the most important elements of hiring top talent. Yet, most hiring executives and managers use the traditional 20 standard, stupid, and inane interview questions. [Click here to read about the role interviewing plays in the Top Ten Hiring Mistakes.](#)

We've mentioned our popular blog as a great starting point a couple of times on this page. We've assembled hundreds of articles on how to hire top talent. Take advantage of a few of these articles to learn how to avoid making a classic mistake in interviewing. Avoid hiring candidates that fit the title of our book "***You're NOT the Person I Hired***". [Click here to jump to our Hire and Retain Top Talent Blog.](#)