

## Evaluate with the 8-Point Success Matrix



Typical evaluations go something like this:

Bob and Sue meet in the hallway after the interview with Charlie. Bob turns to Sue and says "So, what did you think of Charlie?"

The hallway conversation of the evaluation of Charlie will most likely be filled with

- Ambiguity
- Superficial statements
- Silly platitudes
- Generalizations at 40,000 feet

The comments will take the form of "seems like a nice guy, appears to be bright, showed a lot of enthusiasm, asked some good questions, impressed that he showed up on time."

Worthless feedback. These are not the insightful, rigorous, probing assessments to determine if the candidate can do the job.

Our 8-Point Success Matrix overcomes the traditional method of "water cooler comparisons" and forces a "fierce conversation" around whether the candidate can deliver the desired results and do it with a set of behaviors and style consistent with your values and culture.