Leveraging the Internet in Your Job Search



What role does on-line networking play in your job search?

A few facts about networking on-line and leveraging the Internet

25% of all hiring managers are using the Internet to seek referrals on candidates.

45% of companies check out on-line candidate profiles in places such as LinkedIn and Facebook.

More than 30 million people have joined LinkedIn.

75% of executive recruiters use social and professional networking sites to identify SLEEPER candidates.

Every single metric of on-line networking is increasing at an exponential rate!

Networking on-line is very different form networking face-to-face. How do gain trust through on-line relationships? How do you create a strong network on-line leading to an abundance of job opening leads? How do you give back to your network so the favor will be returned? Do you know how to brand yourself on-line? Can you establish yourself as an expert in a particular area, a connector putting people together, or a key resource for information?

For those individuals who tend to be introverted or shy, on-line networking can be a more safe and comfortable arena rather than face-to-face networking. Regardless of whether you are introverted or extroverted, on-line networking should be an important part of your short-term job search and long-term career advancement.

What do others who have taken the course say?

Jim Fieldstone, Hartford, CT. *"I was doing nothing on-line except for a brief summary of my background on LinkedIn. I had no idea until I took this webinar about the wealth of contacts, ability to connect, and how to generate great leads through the Internet in my job search. Within 2 days after following the tactics laid out in this program, I had 6 job leads and 2 of those led to an interview."*

Sue Paulson, Dayton, OH. *"Immediately after the webinar, I started to do many of the ideas recommended. Within days, I had 3 employers contact me, 4 people refer me to unpublished job opportunities, and had doubled the size of my network. This webinar is the essential learning tool for using the Internet in searching for a job."*

This webinar will show you how to network effectively on-line and generate an abundance of job leads. We'll give you an overwhelming number of tactics to pursue on-line to build connections, generate job leads, and expand those leads into actual interview invitations.

We will show you how to:

Identify and leverage the best sites and on-line networks for your job search

Establish relationships and connections with others on-line

Turn yourself into a valued expert and "connector"

Create your own on-line brand and promote it

Build an effective network that generates an abundance of job leads and referrals

In one hour you will learn best-practice tips in on-line networking for both short-term job search and long-term career advancement. Just one tip from this webinar could make the difference in being referred to your next great opportunity.

Kim Park, Miami, FL. *"So many great ideas. Immediate impact. Should be required before starting a search."*

Bob Hampton, Phoenix, AZ *"Amazed at the on-line resources available. This webinar pulled it all together. Highly recommend it."*

Imagine leveraging your job search by a factor of 10 or 20 times. Now instead of a network of a few hundred individuals, you're leveraging the power of the Internet through thousands of others, all working on your behalf to identify outstanding job opportunities. You owe it to yourself to be equipped with a set of on-line tools in your immediate job search and longer-term career management.

We've put together a set of additional learning tools to reinforce the webinar. **Studies show that you'll forget 90% of the information taught in a webinar within 48 hours.**
Can you afford to invest the time in a powerful career webinar, and then forget everything you've just learned?
Reinforce and embed the concepts of the Career Success Methodology by purchasing the PowerPoint slide presentation and the audio recording.

This webinar is not currently scheduled

This includes joining the webinar event so you can get your questions answered and the PowerPoint slides. Price $19.95

Value Package. *This is the comprehensive package. Participate in the webinar event and download the slides so you can follow along with the au dio for future reference. Price $29.95.*
NOTE: the audio file will be available for download, it is not a CD.